



SPONSOR & EXHIBITOR PROSPECTUS
JUNE 7, 2026
BRISTOL, CT

About the Conference

Tech Tools for Life Conference 2027 is a dynamic one-day event bringing together individuals with disabilities, service providers, educators, and assistive technology professionals for a day of learning, discovery, and connection. Attendees will be inspired by a featured keynote speaker at the forefront of assistive technology, then dive deeper into specialized topics through a series of engaging breakout sessions designed for a wide range of experience levels and interests.

The conference also features a vibrant exhibitor showcase, where participants can explore the latest tools, devices, and solutions transforming the lives of people with disabilities. Whether you're seeking hands-on experience with cutting-edge technology, searching to expand your professional knowledge, or simply looking for the right tools to support yourself or those you serve, Tech Tools for Life 2027 is the place to be empowered. Come join a community united by the belief that the right technology can open doors, break barriers, and change lives.



Who Attends

Anyone from the disability services and assistive technology community is welcome to attend! Tech Tools for Life attracts a diverse range of attendees, including:

- Executive leaders
- Program directors and managers
- Care and support coordinators
- Direct support professionals
- Families/primary caregivers of individuals with disabilities
- Providers of services to people with disabilities
- Providers of services to aging population
- Educators
- State and local department employees
- Companies providing products and/or services supporting disability and aging populations



Conference Venue

Bristol Event Center
112 Century Drive
Bristol, CT 06010

The conference will be held at the Bristol Event Center, which holds a gorgeous ballroom, expansive lobby, and luxurious meeting rooms.

Lodging will be available at a discounted rate for the Home2Suites Bristol, and more information will be given directly to sponsors and exhibitors.

Tech Tools for Life does not use third party vendors to arrange for hotel rooms. If someone contacts you about lodging, they do not represent us and their information is not authorized.



Venue Floor Plan



The floor plan offers sponsors premier locations and visibility for audience participation and brand awareness.



Sponsor and Exhibitor Opportunities

Session Sponsorships:

Acknowledged in program and with prominent signage.

Opportunity	Duration	Slots Available	Price
Registration & Breakfast	60 minutes	10	\$500
Lunch and App Smackdown	60 minutes	10	\$500
Tote Bag Sponsorship	Includes your logo with TTFL logo on conference tote bag	3	\$500
Coffee / Snack Breaks	Throughout the conference	5	\$1,000

Conference Advertising:

The conference booklet is a full color, 8.5-inch by 11-inch booklet provided to every attendee.

Opportunity	Add size	Price
Full page	7.5 in. W x 10 in. H	\$500
½ page	7.5 in. W x 4.75 in. H	\$250
¼ page	3.5 in. W x 4.75 in. H	\$100

All submissions must be approved by Tech Tools for Life and submitted electronically to rhrdlicka@midstatearc.org. High resolution PDF or JPEG at 100% of size, no crop marks or bleed. Deadline: April 1, 2027.

Conference Sponsorships:

Type	Exhibitor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Price	\$500	\$1,000	\$2,500	\$5,000
Exhibitor booth (6-foot table with black tablecloth)	Standard	Standard	Preferred	Premium
Sponsor logo on conference website and all promotional materials	Yes	Yes	Yes	Yes
Social media post on all platforms prior to conference	1	2	3	4
Exhibitor booth staff (includes lunch)	1	2	2	2
Complimentary general registration tickets	0	1	2	3
Bag insert (includes one item in attendees' bags)	No	Yes	Yes	Yes
Ad in conference program booklet	No	¼ page	½ page	Full page
Podium recognition during welcome and closing remarks	No	No	Yes	Yes

A \$75 fee will be applied to any opportunity for the use of electricity.

A 25% discount for nonprofit organizations is available for exhibitor level opportunity.

2025 Sponsors and Exhibitors

- Advanced Wheels
- Assisted Living Technologies
- BoundaryCare
- Claris Companion
- Cognitopia
- CT Bureau of Aging
- CT Bureau of Education Services
- CT Bureau of Rehabilitation Services (BRS)
- Cooktop Safety
- CT State Independent Living Council (CTSILC)
- CT Tech Act Project
- ElliQ
- Genoa Healthcare
- Goodwin University Educational Services
- GrandCare Systems
- Hancock Pharmacy
- HomeSight by Vantiva
- Hospital for Special Care
- Living Without Limits
- Mule Security & Electric, Inc.
- New England Low Vision and Blindness
- Oak Hill
- OneWell Health Care
- OrCam
- PLAN of CT
- Relay Connecticut
- SafeAtHome
- SafeInHome
- STAR Inc, Lighting the Way
- Talk to Me Technologies
- Tech First SHIFT
- TechACCESS of RI
- Therap Services
- Tobii Dynavox
- Tranquility Lifestyle Solutions
- UCP of Eastern Connecticut



2025 Sponsors and Exhibitors

Exhibitor and Sponsor Acceptance

Tech Tools for Life reserves the right to accept or reject an exhibitor or sponsor based on space limitations, relevance, appropriateness, timelines, or other criteria. Participation as a Tech Tools for Life 2027 Conference exhibitor or sponsor implies acceptance of these policies.

Payment & Refunds

The total fee for sponsorship and exhibition is due upon reservation; no registration is considered confirmed until payment has been received. Confirmation will be sent to the contact listed upon registration. If an exhibitor or sponsor is no longer able to attend after submitting payment, a written request must be made to Tech Tools for Life no later than April 1, 2027. The total fee will be 50% refunded to account for administrative fees. No refunds will be issued after April 1, 2027.

Security & Insurance

Security will not be provided by Tech Tools for Life or by the conference venue. Exhibitors or sponsors understand that neither Tech Tools for Life nor the venue maintains insurance covering the exhibitor's or sponsor's property or lost revenue. It is the sole responsibility of the exhibitor to obtain such insurance, if desired.

Staffing

Exhibit spaces must be staffed during official exhibit hours by designated representatives.

Exhibit Placement and Use of Space

Tech Tools for Life reserves the sole and exclusive right to determine final exhibit space assignments and to alter or modify space assignments at any time. Exhibitors must confine all demonstrations or promotional activities to the limits of the exhibit space. Interference with the light and space of other exhibitors is prohibited. Exhibitors must keep all sound equipment and noise low to avoid disturbing the event and/or other exhibitors.

Food Service by Exhibitors or Sponsors

No exhibitor or sponsor may distribute food or beverage within the venue as part of their exhibition or sponsorship. All food and beverage will be provided by the venue, including the food and beverage for sponsored sessions.

Shipping

Please contact Rebecca Hrdlicka at rhrdlicka@midstatearc.org if the Exhibitor or Sponsor requires shipping.

How to Register as a Sponsor or an Exhibitor

1. Review the prospectus and terms.
2. Complete the electronic form here:
<https://midstatearcct.jotform.com/262255945976069>
3. Receive confirmation of sponsorship.